





































# 1° Edition Transplant Football World Cup Cervia, Italy | 08 - 14 September 2024

# **Info Pack Event**

**Updated at 3rd of September 2024** 





































# Cervia, Italy: the host city

The Transplant Football World Cup will take place in Cervia, Italy, a picturesque seaside town in the northern province of Ravenna on the east coast of Italy. It is approximately 100 km southeast of Bologna and 350 km north of Rome. It is well known as a seaside resort with a history that stretches back to the first century BC and was officially founded in the 14th century. Cervia has over 9 km of sandy beaches on the Adriatic Sea and is less than a 3-hour drive from Venice, Bologna, and Florence, with Rome only 4 hours away.

The "South Station" of the Po Delta Park, Cervia lies on the Romagna coast next to Milano Marittima and just a few miles from Ravenna and Rimini. Cervia perfectly blends into its extensive green areas. Embraced by over 300 hectares of pine forest and 827 hectares of salt pans, it's an authentic natural oasis full of birdlife. With its 9 kilometres of fine sandy beaches and first-rate services in over 185 bathing establishments, Cervia offers many leisure activities and sports for all ages. Its beach safety as well as the quality of the saltwater and services, are all reflected in the Blue Flag award that Cervia has featured since 1998.

Romagna's cordiality, hospitality and gastronomy are all expressed in the vast variety of hotels, glamorous restaurants, bars, and clubs that welcome thousands of tourists each year.





































# Your arrival and departure: Shuttles from/to Airport

**Private shuttles** will be arranged for your arrival and your departure and will be scheduled to ensure efficient transportation for all participants.

ARRIVALS - From Bologna International Airport to your Hotel

A meeting point at the arrivals of the airport is arranged in order to group participants and to go to the hotels. In your registration file you have informed us about your flight schedule and shuttles are arranged in line with those.

How long it takes to Cervia by shuttle: 1h and 30 minutes

Your **accreditation** will be settled at the Hotel Lobby: there, an Info desk is arranged and the volunteers will welcome you!

Info by WhatsApp: +39 (0)544771382 AdriaSport

**DEPARTURES -** From your Hotel to **Bologna** International Airport

A meeting point at the lobby of your hotel is arranged in order to group participants with similar time schedules to go to the Airport. For international flights, the traveler should be at the airport at least 2h prior the flight, as recommended by the airline companies.

The departure schedules will be displayed in the hotel lobby at the WTFC Info Desk. It is advised to leave the hotel at least **3h30 before** your scheduled departure.

Info by WhatsApp: +39 (0)544771382 AdriaSport

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- Are you getting to Italy from a different Airport? In this case you have 2 options:
- 1. You should take the train to Bologna railway station (<u>Bologna Centrale</u>), in order to be picked up by the shuttle arranged and **already included** in the event package;
- 2. You can ask our tour operator for a **special offer** to get a private shuttle from/to your Airport.





































### One Hotel for the whole WTFC: The CLUB FAMILY HOTEL CERVIA VILLAGE

Visit their website at <a href="https://www.familyhotelcerviavillage.com/">https://www.familyhotelcerviavillage.com/</a>





The Hotel is in the city centre of Cervia, very close to the beaches! One hotel for all the participants of the WTFC, **full board included**, with a **heated swimming pool** and all comfort.



The hotel is able to offer alternatives for both vegetarian and celiac diets. If you have specific dietary needs or restrictions, please inform us in advance so we can ensure appropriate options are available for you.

Ready to go? Club Family Hotel Cervia Village awaits you for your wonderful event and holiday in Italy!

The lobby of the Hotel will be arranged with a TFWC Info-Desk where you can be assisted every day:

- Welcome & Goodbye Meeting point for your arrival/departure;
- Accreditation centre;
- Meeting point for all the program activities;
- Special requests & Assistance.





































# **Local Transportation and logistics**



**The hotel** has been selected by the organizers to ensure that participants can stay both in the city center and near the beach, as well as enjoying the comfort offered by the chosen hotel. This choice provides opportunities for leisure and free time.

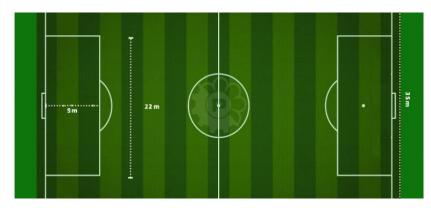
The hotel is located:

- 2 km from the playing fields;
- 2 km from the sports hall where the opening ceremony will be held;
- 3.8 km from the Conference Hall where the conference will take place.

These distances will be covered by a continuous flow of numerous **9-seater buses** that will transport participants. The hotel represents the **logistical heart of the event**, where participants can find all the information upon arrival at the hotel.

The meeting times for the activities are listed in the program and will always be displayed at the WTFC Info Desk. The Info Desk is located in the lobby of the hotel, where volunteers will offer assistance at any time of the day, and it will also serve as the meeting point for the departure of buses that will take participants to the week's activities.

#### Football fields



The Sport Centre has one football pitch and two training pitches, all of them with artificial grass. The football field is located at approx. **2km** from the Hotel. **Private buses** will be arranged to get to the competitions, with a non-stop flux of shuttles from 40 minutes to 10 minutes prior to the scheduled match.

The **dimensions** of the **football pitch** are 35 meters in width and 50

meters in length, while the goal area measures 9 meters by 22 meters. The goal cages are 6 meters by 2 meters.





































### **Opening Ceremony**



The Opening Ceremony is arranged at the main Sport Hall of Cervia. It is located approx. at 2,5 km from the Hotel. **Private buses** will be arranged to get to the competitions, those will be arranged as a continuous flow of shuttles from 20:00 to 20:40.

The ceremony will commence at 21:00 with a grand parade of delegations,

highlighting the diverse participants from around the world. This will be followed by official speeches from authorities, adding a touch of formality and significance to the occasion. The evening will then move to a captivating show, promising entertainment and delight for all attendees. To top it all off, a welcome drink will be served, a perfect opportunity for guests to celebrate the start of this remarkable event.



#### **WTFC Conference**



On the afternoon of Wednesday, **September 11, 2024,** a **Conference** will be organized to address the topic of **transplantation** as a **global right for every person in need**.

The event will run from 16:30 to 18:30 and will feature numerous distinguished guests, professionals, patients and testimonials sharing their successes and hopes in the field of organ transplantation. The conference will highlight the essential role of sports as an indispensable therapy for both individuals and transplanted organs. It will include a keynote lecture by

Sofie Leunis, Researcher at Leuven University Hospitals (BE), titled "The Strength of Muscle Strength"

The Conference will be held at the *Palazzo dei Congressi*, located 3.8 km from the Hotel, a distance covered in 10 minutes by our shuttle buses. Continuous **shuttle service** will begin from the hotel at 15:30, and **simultaneous English-Italian translation** will be available.





































### **WTFC Gala Dinner & Awards**



The Gala Dinner will take place on Friday, September 13, 2024, starting at 20:30, at the Hotel, where a dedicated room will be transformed to celebrate athletes, coaches, officials, and organizers in an atmosphere of elegance and prestige.

Music will accompany the dinner, and at the end of the evening, the **champions** of the inaugural World

Transplant Football Cup will be called to receive their **awards**: there will be **participation medals** for all, and special accolades will be given out, including the coveted **WTGF Trophy.** The **best** scorer, best player, best goalkeeper, and the team that has displayed the highest level of **fair play** will also be honored with distinctive awards. Additionally, **gold**, **silver**, **and bronze medals** will be presented to the top teams, marking their outstanding achievements in this historic event

The **dress code** is "**smart casual**" or "**business casual**" is suggested. Smart casual attire is a professional dress style that blends trendy pieces with a clean, semi-formal appearance. Examples online if needed: https://www.indeed.com/career-advice/starting-new-job/guide-to-smart-casual-attire

The Gala Dinner can be booked also by other participants: the cost is € 36.00 with drinks included and the booking can be done by the 10th of September to: <a href="wtfc@aics.it">wtfc@aics.it</a> or at the TFWC Info Desk (Lobby of the Hotel)







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### Health, security and wellbeing

To ensure the safety and well-being of all participants during the event, comprehensive medical and support services will be provided:

- **Ambulances** will be stationed at the field during matches, and a defibrillator with a trained operator will be available.
- Two doctors will be available 24/7 by phone.
- Additionally, a specially equipped room at the hotel will be available for **urgent medical consultations** for 2 hours a day; the scheduled availability will be displayed at the Info Point located in the lobby of the Hotel.
- Massage therapists (physioterapists) will be present at the hotel with a
  dedicated room. They will be working from 2 pm to 5 pm, Monday to Thursday. You can book your
  massage at the TFWC Info Desk (Hotel's Lobby)
- **Hydration** will be ensured during the matches with the provision of water and fruit.
- The **insurance policy** covers injuries, including permanent disability, death, and daily hospitalization allowance, excluding plaster casts. Please note that **medical expenses are not reimbursed**.





































### Communication and dissemination of the event



For updates, photos, and videos from the event, please visit the **official event platform** at <a href="https://www.aics.it/transplant-football-world-cup-2/">https://www.aics.it/transplant-football-world-cup-2/</a>.

You can also enjoy live streaming of all the matches with English commentary. All matches will be broadcast live on the **World Transplant Games Federation's YouTube channel**: <a href="https://www.youtube.com/@WTGF">https://www.youtube.com/@WTGF</a>. To follow highlights from throughout the week, follow **AiCS on social media** (here are our Facebook page: https://www.facebook.com/AiCSdn and our Instagram profile: https://www.instagram.com/aicsdn/), and be sure to tag @Aicsdn in any posts related to the event.

Additionally, on the 8th of September, we will host the **official Press Conference** to mark the start of the Tournament. We will provide details on the time and location soon. **If you're already in town, we warmly invite you to join us!** 

Social communication of the event starts on 1 August with the official launch. The hashtags for the event are: #TranplantFootballWorldCup #SportIsLife #organdonation #ForEveryOne #WeAreAiCS and all partner organisations involved in the event will be tagged in the various posts (please be in contact with our communication office – see below the emalL address. Send us your tags to be involved in the social launch and send info and photos of your team before/during/after the event). Let's cooperate! The posts launching the event, starting the games and closing the games will be written in English and Italian.

# Internal Communication during the event

We suggest creating a **WhatsApp group chat** between the organizers and the team managers to ensure constant communication from departure to arrival. This chat will be used for **urgent and timely communications** during the event, given that team managers are in direct contact with their entire delegation (athletes, coaches, and supporters). We recommend that each team manager use the same method.

In addition, there will be a **WhatsApp channel** specifically for participants to receive real-time reminders about appointments, important details, and updates. This will help ensure everyone stays informed and up-to-date throughout the event.







































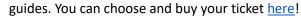
### **Touristic information**

While you're in Cervia and have some free time, here are a few **suggestions** for exploring the **surrounding** areas at your own pace. Whether you're looking to immerse yourself in local culture, enjoy the natural beauty, or have fun, these recommendations will help you make the most of your visit.

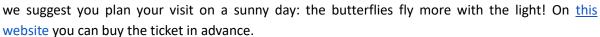
Salina di Cervia. The Salina of Cervia is known worldwide for its sweet salt, which was called white gold in ancient times! Today it is a nature reserve, the southern gateway to the Po Delta Regional Park, and therefore cannot be accessed independently but







The **House of Butterflies** is the ideal environment to explore the theme of biodiversity and the world of insects. The visit can last from a few hours to half a day. We recommend wearing layered clothing: in the tropical greenhouse, the temperature is 28-30°C and the humidity is 65-70%. Moreover,



Ravenna. Ravenna is a small, historic town in the Italian region of Emilia-Romagna. Located close to the Adriatic Sea, the town can trace its history back more than 2,000 years. Ravenna boasts no less than 8 UNESCO World Heritage properties. There are so many things to see in Ravenna, especially the famous Ravenna mosaics! You can reach the city by train (From Cervia-Milano Marittima to Ravenna). The route is only 20 minutes long!



Mirabilandia is the largest amusement Park in Italy. Large outdoors areas and over 35 attractions



make the Park a place of leisure able to provide great emotions. You can reach the park by bus (n. 176) and it's only 35 minutes away! Alternatively, the **Parco Acquatico Cesenatico** is a water amusement Park located only 25 minutes from Cervia and you can reach it by train (from Cervia-Milano Marittima to Cesenatico).







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# **Event Program**

Date	Morning	Afternoon	Evening	Info & meeting point
Day 1 - Sun – 8, Sept			From 21:00	Hotel Lobby
	Arrivals of delegations: Event Accreditation and welcome package		Opening Ceremony	From 19:45
			Welcome Drink ANED	
Day 2 - Mon – 9, Sept	Round 1	Round 2		Hotel Lobby
				For players&staff: 1 h prior
				For supporters: 40 minutes prior
Day 3 - Tue – 10, Sept	Round 3	Round 4		Hotel Lobby
Зерг				For players&staff: 1 h prior
				For supporters: 40 minutes prior
Day 4 - Wedn – 11,	Round 5	From 16:30		Hotel Lobby
Sept		WTFC Conference		For players&staff: 1 h prior
		Palazzo dei Congressi, Cervia		For supporters: 40 minutes prior
				Conference: Hotel Lobby
				1 h prior
Day 5 - Thurs – 12,	Semi-finals (1°.4°)			Hotel Lobby
Sept	final 9°-10°) final (7°-8°) final (5°-6°)	Free time		For players&staff: 1 h prior
				For supporters: 40 minutes prior
Day 6 - Friday – 13,	Finals		From 20:00	Hotel Lobby
Sept		Free time	Gala Dinner &	For players&staff: 1 h prior
			Awards	For supporters: 40 minutes prior
Day 7 - Sat - 14, Sept				Hotel Lobby
	Departure of delegations			3h and half prior the flight schedule





































### Locations

Event	Locations	Address
Opening Ceremony	Palazzetto dello sport, Cervia	<u>Via Pinarella, 66, Cervia</u>
Competitions	Brian Filipi football field, Cervia	<u>Via Pinarella, 66, Cervia</u>
Conference	Palazzo dei Congressi, Cervia	Viale Jelenia Gora, 12, Cervia
Gala Dinner & Awards	Club Hotel Cervia Village	<u>Via Roma, 100, Cervia</u>

#### **WTFC Host Organiser Information**:

Host organiser: AiCS Associazione Italiana Cultura Sport

Coordinators: Valeria Gherardini, Filippo Tiberia

Email contact for general info: wtfc@aics.it

Email contact for accommodation and shuttle: info@adriasport.it

**Telephone contact – during the event week:** +39 3762381455

Whattsap contact for airport shuttles: +39 (0)544771382 AdriaSport

Medical telephone contact H24 – during the event week: +39 3762265373

Email contact AiCS Communication office: ufficiostampa@aics.info







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#### **Emergency numbers in Italy**

If you find yourself in serious difficulty and need help, the single emergency number to call in Italy is 112. This is a free number to dial without any prefix: the operator will put you in touch with the most appropriate authority or service.

For needs limited to specific areas, you can call the following numbers:

- State Police: 113 (accidents, thefts, etc.).

- Firefighters: 115 (fires, weather emergencies).

- **Urgent and emergency medical attention: 118** (health-related needs). This number is also relevant for mountain or cave rescue.

Forest ranger: 1515Sea rescue: 1530

- Protezione civile Cervia: 0544.979.185